

LOCAL HERO EVENTS

CORPORATE 'GOLD' SPONSORSHIP

The Aston Ryan Malcolm Local Hero events provide the opportunity for local businesses to come together in a social environment, to hear about businesses that have become Local Heroes and also to enjoy the stories of our guest speakers.

Previous events include:

2011 AFL Footy Season Launch

Our 2011 AFL Footy Season Launch Breakfast was held at Woodlands Golf Club with Drew Morphet as MC and past premiers players, Mick McGuane and Terry Daniher, as our guest speakers. This event was held on the morning the AFL season kicked off and 80 guests enjoyed hearing the stories of Mick and Terry and the infamous 1990 Grand Final.

2011 Mid Year Inspiration

Our 2011 Mid Year Inspiration breakfast was held at Woodlands Golf Club with Drew Morphet as MC and 95 guests enjoyed listening to the many interesting anecdotes of Steve Moneghetti.

The Spring Racing Luncheon 2011

To celebrate the start of the Spring Carnival, we hosted a luncheon for 110 guests at Woodlands Golf Club. Drew Morphet was the MC and retired jockey Simon Marshall, race caller Bryan Martin, trainer and owner Sheila Laxon, and Colin Madden, part owner of Black Caviar, all provided entertaining stories about their involvement in the "Sport of Kings".

Please find details of the sponsorship attached, if you would like any further information please don't hesitate to call David or Natalie on 03 9551 2822.

The events in 2012 will consist of: -

- AFL Season Launch Breakfast – March 2012
- Mid Year Inspiration Breakfast – June 2012
- Spring Racing Luncheon – October 2012



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accountants auditors financial advisors

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The 12 month Corporate Gold sponsorship package consists of:

- Table of 8 guests to attend each event
- Premium seating at all functions
- Recognition of your company's support on AV screens including your company's logo during the function
- Announcement of your company as a Gold Member during each event
- Your company named as a Gold Member sponsor in table programs
- Opportunity to place promotional merchandise in gift bags
- Customised invitation featuring your logo emailed to you for each function to send to your guests
- Named as event sponsor on Aston Ryan Malcolm's website
- A framed photo with the guest speaker/s
- Opportunity to invite guests/clients to each event
- The opportunity to network with other local businesses

Cost - \$2,400 + GST